



WWO AT GLANCE

Name	Watan Welfare Organization
Acronym	“WWO”
Legal Status	WWO is registered under the Societies Act of XXI 1860 with the Registration No SK/2007 OF 2018-2019. The organization was registered in June 2019.
Year of Establishment	WWO is registered under the Societies Registration Act of XXI 1860, with the Registration No SK/2007 OF 2018-2019 on June 2019.
Work Strategy	<p>Sanitation: WWO works to improve sanitation conditions by introducing low-cost sanitation technologies and providing clean drinking water facilities.</p> <p>Garbage collection: WWO collects garbage from communities to promote a cleaner and healthier environment.</p> <p>Recycling organic waste: WWO promotes the recycling of organic waste to reduce waste and promote sustainability.</p> <p>Rehabilitation: WWO provides relief and rehabilitation services to communities affected by natural disasters and calamities.</p> <p>Disaster management: WWO works to mitigate the effects of natural disasters and provide support and aid to affected communities.</p> <p>Providing shelter: WWO provides shelter to homeless poor families who have no place to live.</p> <p>Medical camps: WWO conducts medical camps in rural and remote areas to provide healthcare services to underserved communities.</p>



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	Technical support in drainage infrastructure development: WWO provides technical support for the development of drainage infrastructure to prevent flooding and waterlogging in communities.
Geographical Area	WWO's working area covers the entire province of Sindh.
Nature of Organization	Non-governmental, not-for-profit, non-sectarian, and non-partisan.
Audit Report	1st July 2019, 1st July 2020, 1st July 2021.
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WATAN WELFARE ORGANIZATION SINDH

Name of Organization: The full registered name of the organization is “Watan Welfare Organization” and the abbreviation is “WWO”.

Establishment of WWO:

A team of enthusiastic and dedicated individuals came together to establish Watan Welfare Organization. They shared a common goal of using their time, skills, and energy to empower socially disadvantaged and vulnerable communities in Pakistan. The organization is committed to addressing poverty issues and combating gender-based discrimination in all its forms. Through their work, they hope to foster inclusive and sustainable development that benefits all members of society.

TYPE & NATURE OF ORGANIZATION

Watan Welfare Organization is a non-governmental, non-profit, non-sectarian, and non-partisan organization dedicated to promoting social development for vulnerable and less developed communities. As a human-centered NGO, WWO is committed to placing the needs and interests of people at the forefront of its work. Through various developmental projects, the organization works to empower marginalized communities with the financial and technical support of local and international donors, as well as the government. WWO prides itself on being an implementing organization that designs and executes innovative solutions that promote sustainable development and improve the quality of life for people in need.

YEAR OF ESTABLISHMENT

Watan Welfare Organization came into existence in 2019 with a vision to make a positive impact on the lives of socially disadvantaged and vulnerable communities in Pakistan. Since its inception, the organization has worked tirelessly to provide sustainable solutions to poverty, inequality, and discrimination. WWO's commitment to promoting social justice and equity has earned it a reputation as a trusted and effective organization in the development sector.

VISION

Watan Welfare Organization's vision is to create a world where every individual has access to essential needs and lives in a safe and healthy environment. The organization is dedicated to promoting resilience and empowerment within



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communities, and ensuring that compassion and social justice are fundamental principles that guide its work. Through its mission to improve the lives of those in need, WWO envisions a future where marginalized communities can thrive and reach their full potential

MISSION

At Watan Welfare Organization, our mission is to promote social welfare by providing sustainable solutions that improve the lives of individuals and communities in need. As a non-profit organization, we are committed to creating a world where basic needs are met, and people are empowered to lead healthy and fulfilling lives. By focusing on social justice and equity, we strive to promote a more just and inclusive society where everyone has equal opportunities and access to resources. Through our work, we aim to create a positive and lasting impact on the lives of those we serve.

GOAL:

Watan Welfare Organization is dedicated to uplifting vulnerable communities in Sindh, Pakistan, with a special focus on women and children. Our unwavering commitment is to provide them with the necessary assistance and support to sustain their lives and improve their social and economic conditions. During times of natural disasters, such as floods, we prioritize providing immediate aid to those in need, while also ensuring their long-term recovery and rebuilding efforts.

Our ultimate goal is to empower individuals and communities to become self-sufficient and resilient, by providing them with the necessary resources and tools to thrive. At Watan Welfare Organization, we strongly believe in promoting social justice and compassion in all aspects of our work. Through our community-driven programs, we strive to foster a sense of ownership and agency among the people we serve, enabling them to take charge of their own lives and create a better future for themselves and their families.

MANAGEMENT SYSTEM

The Board of Directors is responsible for the policy issues of Watan Welfare Organization. The head of the organization, appointed by the members, oversees all activities of the organization. Program managers are responsible for implementing each program and ensuring activities are carried out according to the work plan. The head office monitors program activities through progress review meetings, field



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visits, and progress reports. In addition, the head office is responsible for liaising with donor organizations, networking with government departments and CBOs, fundraising, and preparing various documents. Watan Welfare Organization follows a double-entry accounting system and has a financial policy in place. All organizational matters are guided by a policy manual that is continually improved through consultations with professional organizations, board members, and individual consultants. External auditors conduct regular audits of the accounts.

CORE PROGRAMS / THEMATIC FOCUS

Low - Cost Sanitation.

WWO is dedicated to improving sanitation conditions by introducing affordable sanitation technologies and providing access to clean drinking water facilities.

Promotion of Healthy Hygiene Practices.

WWO acknowledges the adverse effects of poor hygienic practices on vulnerable communities and the associated health risks. To address this issue, WWO incorporates social mobilization, awareness campaigns, trainings, and community meetings in its projects to encourage healthy hygienic practices. The organization also develops and distributes IEC materials for this purpose. Additionally, WWO promotes participatory approaches for optimal natural resource management, including the introduction of new techniques for agriculture, forestry, water resource management, and livestock.

Promotion of Quality Education

WWO is dedicated to promoting quality education among disadvantaged communities by collaborating with existing government departments and civil society organizations (CBOs). Through this partnership, WWO aims to increase access to education, improve the quality of education, and ensure that children from vulnerable communities have equal opportunities to learn and grow. WWO also works to provide educational resources and support to students, teachers, and schools in order to enhance the learning experience and achieve sustainable educational outcomes.

Advocacy & Research

WWO is committed to advocacy and research on various social, political, and economic issues, including gender discrimination, violence against women, human



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rights violations, and the role of institutions. The organization works to create linkages with government and other community-based organizations (CBOs) to address these issues and uses various means such as print and electronic media to raise mass awareness. Women's welfare and empowerment are cross-cutting issues in all WWO interventions, as the organization recognizes that women face discrimination on multiple levels due to their gender and economic status. WWO focuses on improving the welfare and empowerment of women and narrowing the gender gap. The organization also works to sensitize support systems such as government agencies, banks, and private sector corporations to ensure that resources reach the poorest of the poor without any leakages, and to develop linkages between poor communities and support systems.

Advisory Services

WWO is dedicated to providing advisory services and training to promote gender equality, women's development, and poverty alleviation through rigorous social mobilization. By working closely with communities and stakeholders, WWO aims to raise awareness and encourage actions that promote gender equality and empower women. Through its programs and initiatives, WWO strives to create a more equitable and just society, where every individual has the opportunity to thrive and reach their full potential.

Relief & Rehabilitation

WWO provides relief and rehabilitation services to vulnerable communities in times of disasters and calamities, such as floods, earthquakes, and droughts. The organization works to ensure that affected individuals and families have access to basic necessities, such as food, water, and shelter, as well as medical care and other essential services. WWO also focuses on long-term recovery and rehabilitation efforts, helping communities to rebuild their homes and livelihoods and become more resilient in the face of future disasters.



ORGANIZATIONAL VALUES

1. Upholding equal respect for all individuals, both within and outside the organization, is a fundamental principle that should guide all interactions. This requires treating everyone fairly, without prejudice or discrimination, and recognizing their inherent worth and dignity.
2. Ensuring equal employment opportunities for all, without discrimination based on gender, is a critical step towards building a fair and inclusive workplace. This requires implementing policies and practices that promote diversity, equity, and inclusion.
3. Adopting a participatory approach to decision-making can help to foster collaboration, transparency, and accountability. By involving stakeholders in the decision-making process, organizations can ensure that everyone's voices are heard and that decisions reflect the needs and perspectives of the community.
4. Promoting equality, equity, and non-discrimination at all levels is essential to building a just and inclusive society. This means recognizing and addressing systemic barriers that prevent certain groups from accessing opportunities and resources, and actively working to create a more level playing field.
5. Showing sensitivity to local cultures and traditions can help organizations to build trust, establish relationships, and foster community engagement. This requires an openness to learning and understanding different ways of life, and a willingness to adapt practices to local contexts.
6. Accountability is a crucial component for any organization, as it guarantees that the organization operates with transparency and responsibility. In particular, accountability must be demonstrated towards both the individuals or communities that the organization aims to serve, as well as towards the individuals or entities that provide resources to the organization, such as donors or funders.
7. The intervention should be extended to all those in need, regardless of their race, creed, or sect. There should be no discrimination of any kind when it comes to identifying and serving beneficiaries.
8. Effective interventions often require cooperation and coordination among multiple organizations and networks. By working together, these entities can pool their resources, knowledge, and expertise to achieve their shared objectives. Such collaboration can lead to greater efficiency, better allocation of resources, and ultimately, more impactful interventions.
9. Providing learning opportunities for employees through participation in various training programs is crucial. These programs can enhance employees' skills and knowledge, improve their job performance, and ultimately benefit the organization. Offering a range of training programs also demonstrates an investment in employees' professional development and can lead to increased job satisfaction and employee retention.
10. Beneficiaries should be recognized as dignified human beings, not objects deserving of charity. This requires treating them with respect, empathy, and valuing their input and perspectives.



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Fields Related to Work:

1. SANITATION (SEWERAGE).
2. MAPPING & DOCUMENTATION (YOUTH).
3. EM-STU (Effective Micro Sanitation Treatment Unit)
4. SAVING GROUPS.
5. HAND PUMPS (SAFE DRINKING WATER).
6. HEALTH & HYGINE CARE.
7. SHELTER
8. IDENTIFYING COMMUNITY AND CBO PROVIDE THEM SOCIAL & TECHNICAL SUPPORTS.